

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

NATIONAL MEDIA
815 SLATERS LANE
ALEXANDRIA, VA 22314

<u>Contract / Revision</u> 328226 /		<u>Alt Order #</u> WOC10032349
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/26/12 - 11/06/12	<u>Estimate #</u> 2964	
<u>Advertiser</u> NATIONAL REPUBLICAN CONGRESSIO		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMAQ	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA3564		
		<u>Total Ratings</u> 142.90
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u> 46220	<u>Advertiser Ref</u> 01370	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAQ	10/26/12	11/04/12	6A-7A SU NEWS	6A-7A		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	-----1				1	\$375.00	1.00			
	Week:	11/02/12	11/08/12	-----1				1	\$375.00	1.00			
N 2	WMAQ	10/26/12	11/03/12	6A-7A SA NEWS	6A-7A		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	-----1-				1	\$375.00	0.90			
	Week:	11/02/12	11/08/12	-----1-				1	\$375.00	0.90			
N 3	WMAQ	10/26/12	11/04/12	8A-9A SU NEWS	8A-9A		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	-----1				1	\$800.00	1.40			
	Week:	11/02/12	11/08/12	-----1				1	\$800.00	1.40			
N 4	WMAQ	10/26/12	11/06/12	5A-6A M-F	5A-6A		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	1-111--				4	\$600.00	1.00			
	Week:	11/02/12	11/08/12	-1-----				1	\$600.00	1.00			
N 5	WMAQ	10/26/12	11/04/12	5P-530P SA/SU ENEWS 5P	5P-530P		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	-----11				2	\$1,500.00	2.50			
	Week:	11/02/12	11/08/12	-----11				2	\$1,500.00	2.50			
N 6	WMAQ	10/26/12	11/05/12	4P-430P M-F EXTRA	4P-430P		:30				NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	11111--				5	\$800.00	1.30			
	Week:	11/02/12	11/08/12	1---1--				2	\$800.00	1.30			
N 7	WMAQ	10/26/12	11/06/12	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/26/12	11/01/12	--1-1--				2	\$800.00	1.20			

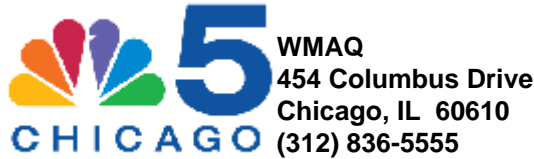
(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 328226 /		<u>Alt Order #</u> WOC10032349
<u>Contract Dates</u> 10/26/12 - 11/06/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2964
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/12	11/08/12	11-----				2	\$800.00	1.20			
N 8	WMAQ	10/26/12	11/05/12	3P-4P M-F ELLEN	3P-4P		:30				NM	7	\$5,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	11111--				5	\$775.00	1.10			
Week:		11/02/12	11/08/12	1---1--				2	\$775.00	1.10			
N 9	WMAQ	10/26/12	11/06/12	7A-9A M-F TDY I	7A-9A		:30				NM	4	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	1--1---				2	\$875.00	1.10			
Week:		11/02/12	11/08/12	11-----				2	\$875.00	1.10			
N 10	WMAQ	10/26/12	11/04/12	7A-8A SUNDAY TODAY	7A-8A		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-----1				1	\$800.00	1.00			
Week:		11/02/12	11/08/12	-----1				1	\$800.00	1.00			
N 11	WMAQ	10/26/12	11/05/12	1035P-1135P TONITE SHOW	1035P-1135P		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-1-1---				2	\$1,200.00	1.50			
Week:		11/02/12	11/08/12	1---1--				2	\$1,200.00	1.50			
N 12	WMAQ	10/26/12	11/03/12	6P-7P SA ACCESS HLYWD	6-65756P		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-----2-				2	\$1,000.00	1.20			
Week:		11/02/12	11/08/12	-----2-				2	\$1,000.00	1.20			
N 13	WMAQ	10/26/12	11/05/12	5P-530P M-F ENEWS 5P	5P-530P		:30				NM	7	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	11111--				5	\$1,600.00	1.80			
Week:		11/02/12	11/08/12	1---1--				2	\$1,600.00	1.80			
N 14	WMAQ	10/26/12	11/04/12	9-1030A SU CHRIS MATTHE9-1030A			:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-----1				1	\$900.00	1.00			
Week:		11/02/12	11/08/12	-----1				1	\$900.00	1.00			
N 15	WMAQ	10/26/12	11/03/12	1030P-12A SNL	1030P-12A		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-----1-				1	\$3,500.00	3.70			
Week:		11/02/12	11/08/12	-----1-				1	\$3,500.00	3.70			
N 16	WMAQ	10/26/12	11/05/12	430P-5P M-F ENEWS	430P-5P		:30				NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	11111--				5	\$1,400.00	1.30			
Week:		11/02/12	11/08/12	1---1--				2	\$1,400.00	1.30			
N 17	WMAQ	10/26/12	11/05/12	6-630P M-F ENEWS 6P	6P-630P		:30				NM	7	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	11111--				5	\$2,200.00	1.90			
Week:		11/02/12	11/08/12	1---1--				2	\$2,200.00	1.90			
N 18	WMAQ	10/26/12	11/05/12	630P-7P M-F AH	630P-7P		:30				NM	7	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

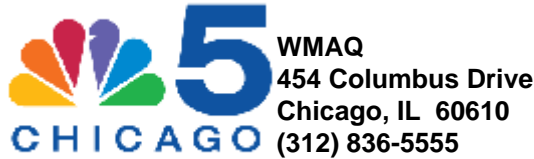
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<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

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												6	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	11111--				5	\$2,500.00	2.10			
Week:		11/02/12	11/08/12	1---1--				2	\$2,500.00	2.10			
N 19	WMAQ	10/26/12	11/05/12	10P-1035P M-SU LATE NEWS	10P-1035P		:30				NM		
												2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	1-1--1-				3	\$4,500.00	3.30			
Week:		11/02/12	11/08/12	1---1-1				3	\$4,500.00	3.30			
N 20	WMAQ	10/26/12	11/03/12	NOTRE DAME FOOTBALL	130-6P		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/12	11/01/12	-----1-				1	\$3,500.00	1.80			
Week:		11/02/12	11/08/12	-----1-				1	\$3,500.00	1.80			
Totals										142.90		87	\$136,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	20	\$30,425.00	\$25,861.25
10/29/12 - 11/06/12	67	\$106,500.00	\$90,525.00
Totals	87	\$136,925.00	\$116,386.25

Signature: _____ **Date:** _____

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